

A

A

A
A
A

Korean Cultural Center, Embassy of the Republic of Korea
King Sejong Institute Washington DC

August 6 – 10 (Mon – Fri), 9:30 am – 3:30 pm
Study space available before and after, 9am to 5:30pm.

Korean Cultural Center Washington DC
2370 Massachusetts Ave. NW Washington DC 20008

A 15 maximum, age 13+

UPDATED

(individual) for 5 days / 30 hours
*Register with a friend or group to receive a **\$50 discount** each
(\$150 group rate).*

Adam Wojciechowicz | AWOJ@koreaembassy.org | (202) 587-6168

A A : Please email the contact above, providing the name and age of

A A

Korean Pop Culture, including K-pop music, dramas, and movies, has become a global phenomenon in recent years, growing a passionate fan community that spans cultures and languages worldwide. The term *hallyu*, or Korean Wave, has come to encompass all of these trending genres. A A , offered through the embassy's King Sejong Institute Washington DC, is designed to give fans of Korean pop culture in the Washington DC region a deeper understanding of the country, people, and society from which Korean pop culture originates. Students will experience Korea through a variety of interactive workshops, lessons, discussions, and creative projects related to Korean traditional and pop culture.

Students who successfully complete the program with attendance on all five days will receive a A A from the director of the Korean Cultural Center, acknowledging their studies.

A

Throughout the program, students will learn about and discuss both the nature of contemporary pop culture in Korea and the traditional arts and values that shape Korean culture and society today. Students will compare US and Korean culture to help identify unique characteristics of Korean culture. As a result, students will increase not only their *knowledge* about Korea and its culture, but also their *cultural competence* and ability to successfully interact in an international setting, including skills in etiquette, language ability, and cultural sensitivity. The program can be completed on its own, or as a complement to a language course.

AG A

Each day will start with a lesson and discussion that explores a key Korean cultural concept. The concept, such as *jeong* (a sense of affection that defines communities) or *hyo* (respect shown to elders and strangers) will be illustrated through examples from Korean movies, dramas, television shows, and real life situations. Concepts will be compared with American values to provide better cross-cultural understanding. Each concept will be echoed throughout the day during various activities.

A

AA

A

	<p>ㄹ</p> <p>AA</p>	<p>ㄹ</p> <p>AA</p>	<p>A</p> <p>AA</p>	<p>A</p> <p>AA</p>	<p>G</p> <p>ㄹ</p> <p>A A</p>
<p>A</p> <p>A</p> <p>A</p>	<p>정</p> <p>jeong</p> <p>A</p>	<p>충 · 효 · 예</p> <p>chung, hyo, ye</p> <p>AA A</p>	<p>흥</p> <p>heung</p> <p>A</p>	<p>사랑</p> <p>sarang</p> <p>A</p>	<p>멋 · 맛</p> <p>meot & mat</p> <p>AA A</p>
<p>ㄹ</p> <p>A A</p>	<p>Welcome and introductions ~</p> <p>jeong</p> <p>A</p>	<p>chung, hyo, ye</p> <p>A</p>	<p>heung</p> <p>A</p>	<p>sarang</p> <p>A</p>	<p>meot & mat</p> <p>A</p>
<p>ㄹ</p> <p>A A</p>	<p>C AA A A</p>				
<p>ㄹ</p> <p>A A</p>	<p>ㄷ A ㄹ</p> <p>A A A</p> <p>A A</p> <p>A</p>	<p>ㄹ</p> <p>A</p> <p>Try on traditional Korean attire and practice your Korean etiquette</p>	<p>A A A</p> <p>A A A</p> <p>A A</p> <p>A</p> <p>Discuss the future direction of Hallyu</p>	<p>A</p> <p>A</p> <p>A A</p> <p>With Eunsoo Kim and Washington Sorichung</p>	<p>ㄱ A</p> <p>A</p> <p>AA A</p> <p>A A</p> <p>A A</p> <p>ㄹ</p> <p>A</p> <p>With chef Jae Ok Chang (lunch provided)</p>
<p>A</p> <p>ㄹ</p> <p>A A</p>	<p>ㄱ A A</p> <p>Bring your own lunch, we'll provide the kimchi and Korean side dishes!</p>				
<p>ㄹ</p> <p>A A</p> <p>A</p>	<p>AA A ㄷ A</p> <p>A</p> <p>Learn the Korean alphabet (Hangul), language fundamentals, popular expressions and slang, survival Korean, and personal greetings. Learn how Koreans stay in touch using social networks, and use them to follow or send a personal message to a Korean celebrity!</p>				
<p>ㄹ</p> <p>A A</p>	<p>C AA A A</p>				
<p>ㄹ</p> <p>A ㄹ</p>	<p>A A</p> <p>A</p> <p>Try the games that all Koreans know and enjoy together</p>	<p>A A</p> <p>A</p> <p>Experience the basics of Korea's native martial art and life philosophy</p>	<p>A A</p> <p>A</p> <p>With dance instructor Kyumin Lee</p>	<p>A A</p> <p>A</p> <p>A</p> <p>Learn the words and meanings of popular K-pop songs</p>	<p>A A</p> <p>A A</p> <p>A</p> <p>Create and personalize a Hanji paper craft keepsake</p>

A A A

A

Jeong (정) is about affection, warmth, compassion, and attachment among people in Korea. It is a fundamental characteristic of the Korean people. Because of it, you will feel the warmth and affection that flow from person to person in Korea. Through Monday's lesson, students will understand why Koreans emphasize the concept of *우리*, or *we*, and can compare the value differences between the American individualism and the Korean collectivism.

A

Traditionally, Koreans place others above self and their love and respect for others are practiced through **chung hyo ye** (충 효 예). *Chung* is loyalty and allegiance for one's nation, *hyo* is filial piety and duty to one's parents, and *ye* is manners and etiquette toward elder and strangers. Tuesday's lesson will be covered using brief films and role playing, while students will perform Korean customs appropriate for various social settings.

A

Koreans are known for their love of *gamu* (가무), that is, singing and dancing. **Heung** (흥) is the sense of excitement, joy, and fun, which puts the zing and zest into everyday life for Koreans. It runs through Korean culture, from the oldest village folk dance to the latest K-pop music. Wednesday's lesson will include a look at some Korean literary genres like *hyangga* (향가), *sijo* (시조), and *pansori* (판소리), as well as visual presentations.

A

According to a government survey in 2009, Koreans chose the word **sarang** (사랑) as the most beautiful word in Korean language. In fact, you cannot talk about K-drama without the theme of romance. Many Koreans have a strong sense of nostalgia and a yearning for their first, purest love. In Thursday's lesson, a number of video clips from K-drama and K-pop music video will be shown as examples to discuss how love and relationships among Korean youth differ from those in the United States.

G A

Koreans like to use the terms **mat** and **meot** (맛 and 멋) to describe a variety of things for their distinctive flavors. In fact, the two words have the same origin in the Korean language. *Mat* is about taste and mood, while *meot* is about beauty and style. In Friday's lesson, students will learn varied uses of the two concepts.

A A

A A

A A is the coordinator of the Korean Language program at George Mason University. She earned her PhD, MA, and BA from the Department of Korean Language and Literature at Korea University.

A A joined the King Sejong Institute Washington DC as a Korean language instructor in 2008. She recently earned her PhD in Second Language Acquisition with an emphasis in Korean Acquisition from the University of Maryland and has her B.A. in History from Seoul National University. A

A A is a Korean Language instructor at American University and George Mason University, where she is a doctoral student majoring in Multilingual/Multicultural Education (MME) with a minor in Teaching English to Speakers of Other Languages (TESOL). She has taught both heritage and non-heritage employees of the State Department, the Department of Defense, and the United States Department of Agriculture.

A is a project officer at the Korean Cultural Center Washington DC where he presents on Korea to visiting groups and coordinates Taekwondo programs.

A

A is a dance instructor at JUB Art Center in Centreville, Va., where he teaches hip hop and K-Pop dance styles.

A

A A as a vocalist and director of the Washington Sorichung performance group. She specializes in *pansori*, the traditional Korean art of storytelling through song.

A A is a Korean-American culinary scholar and author of *Vignette of Korean Cooking*, a three-volume cookbook on traditional Korean cuisine.

v1.3

The A A A at the A A A A A in Washington DC, also known as KORUS House, is dedicated to promoting Korean culture in the United States and strengthening Korea-US ties through a variety of exhibits, educational programs, partnerships, and support for local events in the Capital area. The center is located at A A A A A . To learn more about KCC programs and events, please visit the embassy's website at www.dynamic-korea.com.