

Information Sheet for The 2013 Understanding Korea Essay Contest

The 2013 Understanding Korea Essay Contest

The Center for International Affair at AKS is the home of the Understanding Korea Project, which seeks to correct inaccurate information on and improve contents about Korea in foreign textbooks. We are pleased to announce the 2013 Understanding Korea Essay competition, aimed at promoting interest in Korea-related contents in foreign textbooks and Understanding Korea materials. Please note the following guidelines.

1. Themes

Theme 1: The image of Korea in foreign countries

Subthemes

- i. Thoughts on images of Korea presented in foreign textbooks
 - Reflections on the Korea-related contents you read in textbooks, creative ways to improve and increase that contents
- ii. Ways to improve the images of Korea abroad
 - Creative ways to improve the image of Korea in your country

* Please choose one topic from the two subthemes and write an essay. The essay must be written in the application form.

Theme 2: Understanding Korea Materials

Subthemes

- i. Review of the use of Understanding Korea materials
 - How the materials were used, ideas to improve usage
- ii. Ideas for developing Understanding Korea materials
 - Strong and weak points of the materials, additions, and revisions
 - Ideas and topics for Understanding Korea materials, a detailed plan or proposal to develop material

* Please choose one topic from the two subthemes and write an essay. The essay must be written in the application form.

※ The Understanding Korea materials are those distributed by the Center for International Affairs at AKS. Full details for the materials can be found on the homepage of the Center: (<http://www.ikorea.ac.kr/>)

2. Eligibility

Everyone interested in the Understanding Korea Project

3. Submission

- All essays must be written in the essay contest application (downloaded from the Center's homepage) and submitted via email to highspirit@aks.ac.kr
- All other submissions will be disqualified.
- Submitted essays will not be returned and the Center for International Affairs will obtain copyright.
- Applicants can apply to both themes and different subthemes separately. In other words, if they wish to do so, applicants can submit four essays for all four subthemes.

4. Language of Essay: Korean or English

5. Deadline: September 1 (Sun) -- September 30 (Mon), 2013, 6:00 pm (Korean time)
Submissions after the deadline will not be accepted.

6. Prizes

Title		Winner	Prizes
Theme 1	Grand Prize	1	Awarded by the Minister Prize worth 900,000 won
	Excellence Prize	2	Awarded by the AKS President Prize worth 300,000 won
	Participation Prize	3	Awarded by the Center Director Prize worth 100,000 won
Theme 2	Grand Prize	1	Awarded by the Minister Prize worth 900,000 won
	Excellence Prize	2	Awarded by the AKS President Prize worth 300,000 won
	Participation Prize	3	Awarded by the Center Director Prize worth 100,000 won

※ Taxes related to the acceptance of and use of the prize are the winners' responsibility.

※ All applicants will received a souvenir (First 400 applicants only)

7. Announcement: Friday, November 8, 2013

The result of the contest will be posted on the Center's homepage (<http://intl.ikorea.ac.kr/korean>) and all winners will be notified individually.

8. Contact

Center for International Affairs, Division of Understanding Korea Project

Email: highspirit@aks.ac.kr

Tel: (+82)-31-709-6571, 031-709-6596

Fax: 031-709-6572

※ For more detailed information please refer to the information sheet and the application form. All inquiries about the essay contest must be made by email.